

Connect Ads is NOW HIRING!

Client Account Manager for Twitter

Riyadh, KSA

Revenue maximizing role; develop business with agencies and clients; lead optimization efforts and improve campaign set-up, work closely with business partners on Upsells and campaign extensions.

Role and Responsibilities

- Lead on supporting Twitter campaign performance to ensure meeting business goals and internal KPIs on campaign and strategic level
- Act as the leading point of contact for clients' optimization efforts, troubleshooting, pacing and performance monitoring
- Work closely with multiple stakeholders to curate strategies for clients and build strong relationships with agencies and brands
- Liaise with internal teams to troubleshoot and inquire on behalf of clients
- Operate as the technical expert of Twitter's Ad suite of products and be able to relay updates and strategies to clients in a clear, concise manner
- Conduct business reviews and consult clients for strategies on Twitter platform

Qualifications

- Minimum 2 years of media experience
- Proficiency with campaign management, set ups, data analysis, and optimization
- Data analysis and insight generation based on campaign performance
- Strong time and project management skills, proactive attitude
- Proficient in English and Arabic

To apply, please send your CV via email to careers@connectads.com with the job title in subject line.